

Report on
**“Workshop on entrepreneurship development for
smes and innovation driven enterprises”**



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Date: 01/05/2018

To,

Mr Arjun Ranga

NR Group of Industries

Bangalore

Respected Sir,

Sub: Invitation to deliver a Lecture-Reg

We would like to take this opportunity to congratulate you for the great service you are providing to the education in the field of management and society. JSS Centre for Management Studies (JSS CMS) is planning to organize a programme Regarding **“Workshop on ‘entrepreneurship development for smes and innovation driven enterprises’** for the students of MBA Corporate Finance on **30th May 2018**. In this regard we would like to invite you as a chief guest. It would be a great honour and privilege if you accept our invitation. your presence will be a great motivating factor to our students.

Thank You

Yours Sincerely

Dr. Anupama Sundar.D

Associate Professor.

JSS Science and Technology University mysuru



REQUISITION LETTER

Date: 09/05/2018

From,
Dr. Anupama Sundar.D
Associate Professor.
JSS Science and Technology University, Mysuru

To,
The Registrar
SJCE, JSS S&T University, Mysuru

Subject: Requisition for organizing program on “Workshop on ‘entrepreneurship development for smes and innovation driven enterprises”

As per the JSS Centre for Management Studies (JSS CMS), Department of Management Studies, calendar of events activities, we would like to conduct a workshop on **Workshop on ‘entrepreneurship development for smes and innovation driven enterprises** by Mr Arjun Ranga NR Group of Industries Bangalore on **30th May 2018**. He has given the consent to deliver a lecture”. In this regard, I request to kindly approve for the conduction of an event.

Thanking You

Yours sincerely 
Dr. Anupama Sundar.D
Associate Professor.
JSS Science and Technology University.



Ref No: STU/SJCE/CMS/events/2018-19-03

Date: 27/05/2018

CIRCULAR

JSS Centre for Management Studies (JSS CMS) has proposed to conduct a program on "Entrepreneurship Development for SMEs and Innovation Driven Enterprises" on **30th May 2018** between 11:00 to 1:00pm. The session will be delivered by Mr Arjun Ranga NR Group of Industries Bangalore in this regard, faculty members, staff, and students of JSSCMS to attend the event.

Registrar

To:

1. The Heads of the Department – with a request to inform the concerned staff.
2. Administration Office.

Copy to:

1. The Vice Principal.
2. Officers – Administration Office.
3. Coordinator – ICC/ SWO.

Copy to:

1. Registrar, JSS STU.
2. COE, JSS STU.
3. Finance Officer, JSS STU. Copy to: The Hon. Vice Chancellor, JSS STU – through the Secretariat.

Principal and Dean (Engineering & Technology)
Sri Jayachamarajendra College of Engineering
JSS Science and Technology University
JSS Centre for Management Studies
Mysuru





JSS MAHAVIDYAPEETHA
JSS SCIENCE AND TECHNOLOGY UNIVERSITY
SRI JAYACHAMARAJENDRA COLLEGE OF ENGINEERING
(Constituent College of JSS Science and Technology University)
MYSURU 570 006

Divine Blessings

H.H. Jagadguru Sri Shivarathri Deshikendra Mahaswamiji
Jagadguru Sri Veerasimhasana Mahasamsthana Math, Sri Suttur Kshetra

Workshop on

**entrepreneurship development for smes and
innovation driven enterprises**

Organized by
JSS Centre for Management Studies (JSS CMS)

In presence of
Dr. Anupama Sundar.D
Associate Professor.
JSS Science and
Technology University

Venue: CMS SEMINAR HALL JSS Technical Institution
Campus, Mysuru

Date: 30th May 2018
Time: 11:00 to 1:00pm



All are cordially invited
Staff and Students of JSSSCMS



Event Photo





Event Report

JSS CMS (Department of Management Studies under JSS Science & Technology University) is organized a day long Entrepreneurship workshop on 'Entrepreneurship Development for SMEs and Innovation Driven Enterprises' on Tuesday the 30th May 2018.

The workshop started with a motivational talk by Dr T N Nagabhushan which triggered creativity among young minds. He called the students to think laterally to be competent at global level. He also said that each student must possess high confidence to face the 21st century which is of Data Generation. He concluded the speech saying that "A small idea can reach the Mass" like Gandhiji's Chakra which was heralded as Gandhi Invention.

Mr Arjun Ranga, enlightened the students about NR Group of Industries and drew their attention to the visionary of the NR group, Sri N Ranga Rao— his mission and vision and the values. He drew their attention to the core values, success factors and key Challenges faced by the 2nd and 3rd generations of N Ranga Rao.

He touched on the common Top 10 Mistakes by any start-ups, particularly about having a. He also inspired students stating notable quotes from Bill Gates, Walt Disney, Mark Zuckerberg, and Alvin Toffler. He also discussed about the steps in Business Plan and concluded with a statement "Think Big – Start Small".

Mr Gaurav Shah spoke on Documentations, legal set up procedures required in entrepreneurship – impact of GST. He refreshed the students about the types of business set up and talked at length on Compliance Related Issues. He also spoke about the Legal Set up and its documentations which are very important for the sustainability of business. He took the students through a series of Retrospective Amendments and Compounding of Offences which





according to him are important for every prospective entrepreneur to know. According to him, GST is interceded of various taxes that exist such as Goods Tax, Service Tax, and Professional Tax and clubs both State and Central Taxes. He spoke about VATs and explained how GST impacts different types of businesses differently.

