



Collaborating Partner	:	Zenken Corporation, Japan
Type of Agreement	:	MoU
Date of Signing the Agreement	:	30.04.2022
Duration of Agreement	:	4 Years
Date of Renewal	:	30.04.2025

Objectives of the collaboration agreement:

The objectives of the collaboration with Zenken Corporation, Japan, encompass a comprehensive approach to providing information, educational services, and opportunities related to Japanese culture, language, business practices, and skills. Primarily, the partnership aims to offer informative resources and educational programs focusing on Japanese culture, language proficiency, and business etiquette to students and professionals interested in exploring opportunities in Japan. Additionally, web-based educational content and assessments will be developed, emphasizing career prospects and skill development for individuals seeking employment or internships in Japan. Furthermore, the collaboration will facilitate a matching service between Japanese companies and students, enabling them to explore job and internship opportunities in Japan. To support these initiatives, the partnership will also involve planning and managing on-campus and off-campus recruiting activities, including corporate briefings and job interviews, potentially conducted jointly for multiple schools or entities. Through these objectives, the collaboration with Zenken Corporation aims to empower individuals with the knowledge, skills, and opportunities necessary to succeed in the Japanese business environment.

Brief Overview of the Collaborating Partner:

Zenken Corporation, headquartered in Japan, is a prominent company specializing in providing comprehensive services related to education, career development, and international business opportunities. Established with a vision to bridge cultural and professional gaps, Zenken offers a wide range of services tailored to individuals and businesses seeking to engage with Japan and the global market. The corporation is renowned for its expertise in offering educational programs focused on Japanese language, culture, and business practices, catering to both local

and international audiences. Additionally, Zenken provides web-based educational content and assessments designed to equip individuals with the skills and knowledge necessary to thrive in the global workforce, with a particular emphasis on career opportunities in Japan. Moreover, the corporation facilitates connections between Japanese companies and individuals seeking employment or internships through its matching service, fostering mutually beneficial relationships. With a commitment to excellence and innovation, Zenken Corporation continues to play a pivotal role in facilitating cross-cultural understanding and professional development on an international scale.

Outcome:

As a result of Zenken Corporation's organized recruitment drives in April 2022 and June 2022, numerous individuals were provided with valuable opportunities for employment and career advancement. These recruitment drives successfully connected job seekers with leading Japanese companies, facilitating interviews, job offers, and internships. Participants benefited from exposure to diverse career prospects and gained insights into the Japanese business environment. Additionally, companies seeking skilled professionals were able to identify and recruit talented candidates, contributing to their organizational growth and success. Overall, these recruitment drives yielded positive outcomes for both job seekers and companies, fostering meaningful connections and enhancing opportunities for professional development and collaboration in the global market.

